9TH ANNUAL
Aviation Industry Night
Presented by the Center for Aviation Studies at The Ohio State University

Thursday, March 3, 2022
Blackwell Inn & Conference Center
9th Annual Aviation Industry Night
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Blackwell Inn & Conference Center
2110 Tuttle Park Place | Columbus, OH 43210

An Opportunity to Meet Your Future Workforce

INDUSTRY NIGHT

Registration is free for individuals interested in attending.

Our Industry night is an amazing way for companies and students interested in aviation and aerospace to start conversations and connect with each other. Ohio State’s Industry Night will be offered to everyone at the university and more specifically our 450+ aviation students.

Industry night includes a panel with aviation professionals who will talk about trends in the industry and answer questions from participants at the event.

Following the panel, there will be multiple hours for communication between you and the students attending. We will provide a table for sponsors to host displays. This will allow a fun and relaxed environment for students to participate in networking and discuss future career aspirations. Not only will this allow students an opportunity to engage with professionals, but also an opportunity for your company to talk to some of the brightest students in the country.

As an industry sponsor, you have a unique opportunity to engage with students and understand their career aspirations for the future, as well as provide any and all career and internship opportunities your company may be offering.

The event continues to grow each year. After taking two years off because of COVID, we are expecting an even larger participation than the 250+ who attended in 2019.

NETWORKING WEEK

Networking Week is a new idea Ohio State is implementing this year. The goal of Networking Week is to provide students and companies an opportunity to connect and develop a connection in a more relaxed and fun environment.

We are willing to help companies who are interested in sponsoring a Networking Week event find places in the local area to host these off campus events.

Looking for ideas? We suggest hosting an event at a bowling alley or restaurant, or even somewhere as impactful as Top Golf.

These Networking Week opportunities are limited, please act quickly if you are interested!

ADDITIONAL INFORMATION

Statistics from Ohio State Center of Aviation Studies

Students in the 3 Aviation Programs at Ohio State University – 465
Number of students pursuing a professional pilot certification – 250
Percent of women in aviation at Ohio State – 15%
Percent of students who identify their ethnicity as non-white – 31%
KOSU is currently the #1 busiest airport in the state of Ohio.
KOSU is one of three airports owned by top-tier research universities nationwide.

Aviation Student Organizations on Campus

Aviation Management Organization/AAAE – 30 members
Alpha Eta Rho Professional Aviation Fraternity – 25-30 members
Buckeye Vertical – 25 members
Flight Team – 20 members
National Gay Pilots Association – 10 members
Organization of Black Aerospace Professionals – 10 members
Women in Flight – 20 members
Below is information regarding sponsorship of Industry Night as well as sponsorship of Networking Week. Listed below each level is the benefits that accompany the level of sponsorship. If you choose to sponsor a Networking Week event you will be contacted by the Center of Aviation Studies about Industry Night sponsorship as well. Any amount you choose to donate will be greatly appreciated and we look forward to seeing everyone March 3, 2022 at The Ohio State University.

### SPONSORSHIP OPPORTUNITIES

#### Turbine Sponsor: $5,000
- Introduction/short speaking time before panel.
- Large logo on Industry Night promotional material
- Largest logo on stage backdrop
- Best Location of six-foot table at Industry Night
- Most prominent logo on Industry Night program.
- First choice scheduling info sessions on Ohio State campus and/or Ohio State Airport

#### Piston Sponsor: $2,500
- Special mention before the start of the panel
- Logo on Industry Night promotional material
- Medium sized logo on stage backdrop
- Six-foot table at industry night in favorable location
- Enhanced sponsorship opportunity with logo on Industry Night program.
- Opportunity to schedule info sessions on Ohio State campus and/or Ohio State Airport

#### Glider Sponsor: $1,000 (Non-Profit/Government Entity: $0)
- Logo on stage backdrop
- Six-foot table at Industry Night
- Sponsorship listed in Industry Night program.
- Possibility to schedule info sessions on Ohio State campus and/or Ohio State Airport.

#### Networking Week Event - Price will vary
- Personalized, casual event with Ohio State students
- Off-campus event to promote more casual networking between students and company
- Work with the Center of Aviation Studies to find the best option for you
- Special mention and logo placement on Industry night material
- If you choose to sponsor Networking Week, The Center for Aviation Studies will contact you regarding benefits for Industry Night as well.

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**Want more info? Please contact:**
Aviation@osu.edu | (614) 292-2405

If you are interested in sponsoring this event, please fill out this survey:
https://go.osu.edu/CCyK

To register employees:
https://go.osu.edu/CCyN